

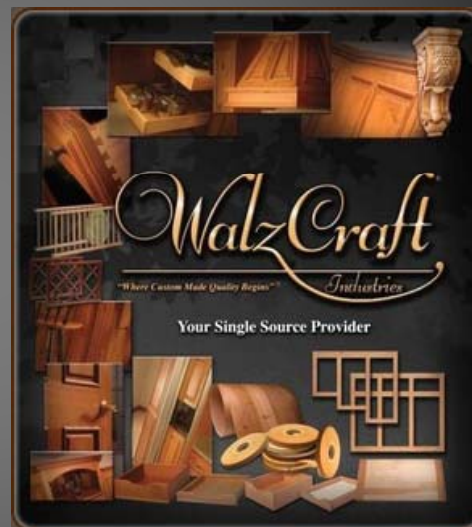
WalzCraft Product Offering



Your Single Source Supplier For All Your Refacing Needs

Product Offering Overview

- Wood Species Selection
- Cabinet Doors & Drawer Fronts
- Refacing Materials
 - Sheet Goods & Solid Wood Refacing Stock
- Moldings & Accent Components
- Drawer Boxes
- Face Frames
- Finishing Program
- Sales Tools



Wood Species Selection



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Cabinet Doors

Traditional Solid Wood Doors



- Mortise & Tenon Doors
- Offer greatest design flexibility

Mitered Doors



- Offer more decorative design options
- Matching drawer front designs available

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Cabinet Doors

Contemporary & Slab Doors



RTF Doors



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Cabinet Doors

Frame & Mullion Doors



Accent Doors



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Veneers & Solid Wood Refacing Material

Veneers

- Cost Savings over Solid Wood
- Less Labor Intensive
- No saw or pin nailing required

Solid Wood

- Better finishing quality
- More comparable look to new cabinets
- More depth to the touch
 - More depth in the grain

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Veneers & Solid Wood Refacing Material

Determining which to use:

- Cost
- Appearance
- What products and services are your competitors offering?

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Moldings

- Refacing Molding
- Crown
- Corners
- Base & Casing
- Under Cabinets
- Columns

Price Class is located below
molding number. Example: PC-M10

Molding Profiles

Crown Moldings

Refacing Moldings

The #870 molding can be used when refacing. The molding covers the exposed edge of the 1/2" plywood which results in better yield per sheet because the plywood can be cut to smaller sizes. Most refacers veneer over the front edge of the molding when they cover the face frame of the cabinet.

Baseshoe & Quarter Round Moldings

Outside Corner Moldings

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Moldings

How to use

- Cover an exposed edge or seam
- Upgrade a kitchen with a crown
- Create a signature

Crowns



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Drawer Boxes

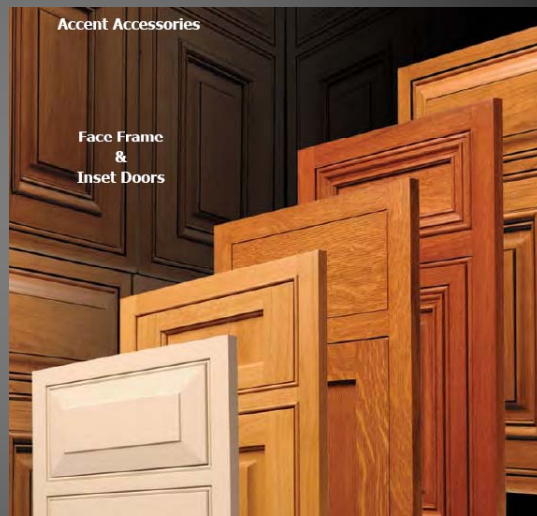


- Added Value to Refacing service
 - Storage and Organizational enhancements
 - New Cabinet feel inside the cabinets.

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Face Frames

- Available Assembled or Ready-to-Assemble (RTA)
- Pocket Screw Joints
- Overlay and Inset options
- Adds to the new Cabinet feel



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WalzCraft Finishing Program



- Stain Types
- SolidTone® & SolidTone® WoodGrain Colors
- Glaze Options
- Finishing Program Highlights
- Custom Color Matching

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WalzCraft Finishing Program



Wiping Stains

- Wiping Stains are sprayed and then hand wiped, which is a common finishing process in the industry.
- Outcome produces colors with good clarity and excellent grain definition in the wood. WalzCraft offers a wide variety of wiping stain colors, available on nearly all wood species.
- Darker colored stains may hide some of the natural characteristics that might be deemed as imperfections in the wood, allowing you to utilize a low cost Natural Grade material.

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Spray-No-Wipe Stains

- Provide a premium finish, using technology that eliminates the blotchiness that can occur on Maple, Birch and Pine wood species.

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Combination Stains

- Combination Stains utilize a two-step process starting with a Wiping Stain as the first application and then applying a Spray No Wipe Stain. This two-step process creates unique colors with depth.

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SolidTones

- Colors are pigmented, acid catalyzed conversion varnishes that provide superior coverage for your painting needs.
- WalzCraft SolidTone® colors provide a smooth surface for applying any type of glaze.

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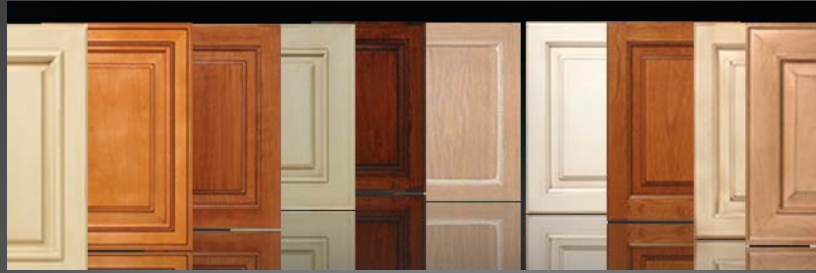


WoodGrain SolidTones®

- This process allows the grain of the wood to show through with no bare areas, creating an appealing look in any room.
- We recommend the following wood species when ordering this method, due to their open grain characteristics: Ash, Red Oak and White Oak.

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Glaze Options

- Several different Glaze Applications and Colors to choose from.
- Each varies in complexity and cost.
 - Flow Pen offers cost savings.

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Finishing Program Highlights:

- Finish is applied on a Flat Line Finishing System for greater consistency.
- Finish contains Non-Yellowing properties
- High quality and Durable
- Numerous color options
- Finishing materials are available for purchase in various amounts

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Custom Color Matching

- Stains
- Paints

Custom Color Finishing Program Highlights:

- Over 10 years of custom color matching and finishing experience
- Combines application techniques and the use of an inter-mix blending system to create colors quickly and easily
- Rapid turn-around time on most custom color matches
- No minimum order size required

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Sales Tools



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